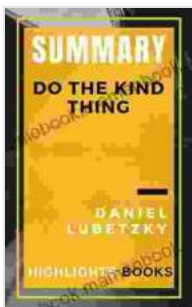


Do the Kind Thing: Save Money and Time Reading

Summary of Do the Kind Thing by Daniel Lubetzky

In his book *Do the Kind Thing*, Daniel Lubetzky argues that businesses can make a positive impact on the world while also growing their bottom line. He shares his own experiences as the founder of KIND, a healthy snack company that has donated over \$100 million to charitable causes, to illustrate how kindness can be a powerful force for good in business.



SUMMARY Do the KIND Thing | Daniel Lubetzky | Ebook | Save Money and Time Reading Summaries | Highlights and Key Concepts by Flávio Santo

★★★★☆ 4 out of 5

Language : English
File size : 1471 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 12 pages
Lending : Enabled



Lubetzky identifies six key principles of kind capitalism:

1. **Be kind to your customers.** This means providing them with high-quality products and services, treating them with respect, and listening to their feedback.

2. **Be kind to your employees.** This means creating a positive and supportive work environment, offering fair wages and benefits, and investing in their development.
3. **Be kind to your suppliers.** This means building strong relationships with your suppliers, paying them fair prices, and supporting their sustainability efforts.
4. **Be kind to the environment.** This means operating your business in a sustainable way, reducing your carbon footprint, and protecting natural resources.
5. **Be kind to your community.** This means giving back to your community through donations, volunteerism, and other forms of support.
6. **Be kind to yourself.** This means taking care of your own physical and mental health, and setting boundaries to protect your time and energy.

Lubetzky believes that by following these principles, businesses can create a more just and sustainable world while also achieving financial success. He provides numerous examples of businesses that have done just that, such as TOMS Shoes, Patagonia, and Warby Parker.

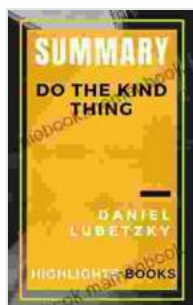
How to Save Money and Time Reading

If you're short on time or money, there are a few things you can do to get the most out of reading Do the Kind Thing:

- **Read the and .** This will give you a good overview of the book's main points.
- **Skim the chapters.** This will help you identify the sections that are most relevant to your interests.

- **Read the case studies.** These stories will illustrate how businesses are putting kind capitalism into practice.
- **Listen to the audiobook.** This is a great way to get through the book quickly and easily.
- **Join a book club.** This will give you the opportunity to discuss the book with others and get different perspectives.

No matter how you choose to read Do the Kind Thing, it's sure to have a positive impact on your life and your business.

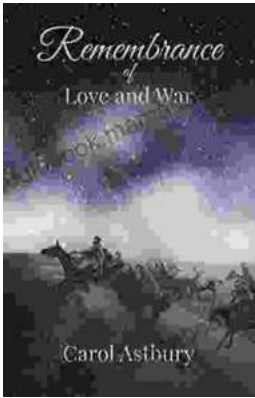


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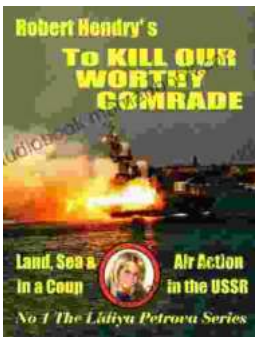
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